

CURRICULUM VITAE

Name: Vishal Rawley

DOB: 10th June 1975

Nationality: Indian

Education: Diploma in Film and Video Production - Xavier's Institute of Communication, Mumbai (1995)

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Website: www.bombay-arts.com and www.superstudio.co.in

Professional Experience:

As Artist	
1.	2011 December 1 st – 7 th The Singing Christmas Tree - Hornbill Public Art Festival (http://hornbillart.blogspot.com) <i>A 3-floor-tall interactive Christmas tree made of hanging rope lights to celebrate the festive spirit</i>
2.	2011 January Shooting Rajinikanth - Urban Visualities: 'Sites and Sights of Street Art' (http://dakshinachitra.net/scripts/seminar-info.asp) <i>An interactive hoarding made with a toy laser gun and a cutout of the superstar of Tamil cinema</i> Video Documentation: http://bombay-arts.com/shooting_rajinikanth/shooting_rajinikanth.html
3.	2010 April Say Hello to the Hauz – 'Beam me Up', supported by Pro Helvetia <i>An online, as-well-as, on-site interactive-public-art project that revives the legend of the 800-years-old pond</i> Project website and videos: www.hauz-i-shamsi.in
4.	2010 February 25 th – 27 th CityPlay 1.0 – 'Exposing New Media', Goethe Institut, Delhi (http://www.goethe.de/ins/in/ned/acv/med/2010/enindex.htm) <i>Programming and visual design for this interactive installation</i> Video Documentation: www.bombay-arts.com/city_play/city_play.html
5.	2009 November - December Drawing Sound – 'By Design', Khoj International Art and Design Residency (http://www.khojworkshop.org/project/design) <i>An interface to produce sounds by drawing shapes or creating shadows on a light box</i> Video Documentation: www.bombay-arts.com/drawing_sound/drawing_sound.html
6.	2008 December 12 th -21 st Dil Mange Mor - 48° C Public.Art.Ecology (http://48c.org/bombay.html) <i>An interactive installation that calls to attention the association between the peacock and the city of Delhi</i> Project Documentation: www.bombay-arts.com/dil_mange_mor/dil_mange_mor.html
7.	2001 November MASALA X - Commissioned by Fictive (http://www.fictive.net/art_projects/fictive_net_porn/index.html) <i>A fictional porn website reflecting the porn culture in India</i> Project website: http://www.bombay-arts.com/masala_x/masala_x.html
8.	2001 May Bombay Sonic - Commissioned by nungu.com <i>This 'citizen's radio' talks about the ironies of life-in-the-city through audio interviews</i> Project website: http://www.bombay-arts.com/bombay_sonic/bombay_sonic.html
As Curator (These programs were organized during my year long full-time job at Khoj Artists' Association, Delhi. www.khojworkshop.org)	
1.	2009 December 19 th – 20 th Interaction Design with VVVV (workshop led by Thomas Eichhorn) <i>This intensive hands-on workshop involved working with the VVVV software to create rich real-time multimedia interactions</i> See: http://khojworkshop.org/blog/interaction_design_vvvv
2.	2009 December 6 th DIY Cyborgs (led by Hiromi Ozaki) <i>A conceptual exercise in extending our bodies through imagined cyborg and biotechnologies</i> See: http://www.khojworkshop.org/blog/diy_cyborgs_workshop
3.	2009 October 26 th – 31 st Creating Agency through Telepresence (workshop led by Matthew Kenyon) <i>This intensive hands-on workshop involved working with microcontrollers and interfacing them with GPS communication devices</i> See: http://khojworkshop.org/blog/interactive_design_workshop
4.	2009 October 15 th Pecha Kucha (http://www.pecha-kucha.org) <i>Theme: Public Works Department: art on infrastructure + art as infrastructure + infrastructure as art</i> See: http://www.khojworkshop.org/project/pecha_kucha_khoj

As Researcher	
1.	2007 July - December Miss Use - Tasveer Ghar Fellowship <i>This research fellowship on popular visual culture resulted in a visual essay on the covers of raunchy Bhojpuri music albums</i> See: http://www.tasveerghar.net/cmsdesk/essay/66/index.html and http://tasveergharindia.net/cmsdesk/viewgallery.aspx?id=65&EId=66&ImageId=1
2.	2007 March – April Legend of the Sea Lord ’ and ’Awaz Do ’ - Residency at OBORO MediaLab, supported by the Daniel Langlois Foundation <i>This residency resulted in two projects:</i> 1) <i>’Legend of the Sea Lord’ – a conceptual interactive installation based on a self conceived urban mythology</i> 2) <i>’Awaz Do’ – a prototype for an egalitarian networking platform based on voice mails and audio blogging</i> See: http://www.fondation-langlois.org/html/e/page.php?NumPage=2064 See: http://www.bombay-arts.com/awaz_do/awaz_do.html
3.	2002 - 2004 Typocity – supported by Daniel Langlois Foundation, Montreal and Sarai, New Delhi <i>This project involves research and documentation of rare, interesting and endangered typefaces on signboards around Bombay.</i> Project website: www.typocity.com
As Resource Person for workshops and presentations:	
1.	2011 January 28 th Chinese Toys, Indian Streets - Urban Visualities: ‘Sites and Sights of Street Art’. (http://dakshinachitra.net/scripts/seminar-info.asp) <i>A presentation on the trend of Chinese toys being sold on every Indian street</i> Project documentation: www.bombay-arts.com/chinese_toys/chinese_toys.html
2.	2010 December 18 th – 23 rd Kamla Raheja Annual Workshop - ‘Exploring living space-perspectives on housing’ <i>Conducted a 5-day workshop with architecture students on using communication media to create community games and interactions</i> See: http://www.krvia.ac.in/Krvia/PhpFCKEditor/userfiles/file/FINAL%20POSTER%2007TH%20DEC.pdf
3.	2008 September Monday Market – Community Art Residency, Khoj, Delhi (http://khojworkshop.org/project/vishal_rawleykhoj_september_1530th_2008) <i>This two-week residency involved working with school children to re-create the local weekly bazaar with paper objects</i> Project documentation: http://bombay-arts.com/monday_market/monday_market.html
4.	2008 July Audio Recording Workshop for JATAN Trust (http://jatantrust.org) <i>This 3-day workshop trained community members from Pipariya village how to use digital audio recorders to document oral narratives</i>
5.	2007 November Video Workshop for SAVE Foundation, Sangli, Maharashtra. This workshop was coordinated by UNDP. <i>This intensive 10-day hands-on workshop trained a group of HIV positive people in video production techniques</i> Project documentation: http://bombay-arts.com/video_workshop/video_workshop.html
6.	2007 October Workshop on Visualization with applied Arts students of Rachna Sansad, Mumbai. <i>This 2-day workshop taught students how to deconstruct a story idea into a storyboard and shooting script</i>
7.	2007 May 4 th Logo Cities , Montreal (http://www.logocities.org) <i>Presentation of my Typocity project in this International Symposium on Signage, Branding, and Lettering in Public Space</i>
8.	2007 May 7 th A brown-bag talk on my work in Mess Hall at the University of Chicago. This visit was made possible by the South Asia Language and Area Center.
9.	2007 May 9 th Chicago Labor & Arts Festival (http://chilaborarts.wordpress.com/2007/05/05/) Artist’s talk
10.	2006 June 21 st Workshop on Taxi Sticker Art organized by Kyoorius Exchange for students of applied arts <i>A presentation of my documentation ‘taxi sticker art’ and a demonstration of the technique by a taxi sticker artist</i> See: www.bombay-arts.com/taxi_sticker/taxi_sticker.html
11.	2006 June 20 th to 27 th Film Poster Painting with Rehman Bhai <i>Coordinated and participated in this 5-day exchange between design students and one of the last surviving film poster painters in Mumbai.</i> Project documentation: www.bombay-arts.com/film_poster/film_poster.html
12.	2006 April Course on Hypermedia Communication for COSMOS, Comet Media Foundation (http://www.cometmedia.org/cosmos-space-new-media)

	<i>Devised and conducted a series of lecture/ workshops which explored the expressive potential of digital communication media</i>
13.	2006 March 20 th - 24 th Communication Design Workshop for Vanagana - a tribal women's NGO in Chitrakoot, Madhya Pradesh <i>The 5-day workshop involved constructing a narrative presentation through use of folk songs and shadow puppetry</i>
14.	2005 December 28 th - 31 st Building Castles in the Air - NASA conference, Academy of Architecture, Mumbai <i>A 2-day exercise with architecture students to build a structure that floats in air</i> Workshop documentation: www.bombay-arts.com/nasa2005/nasa2005.html
15.	2005 – 2006 Kaushalya - PUKAR Youth Fellowship Programme <i>This year-long mentorship program involved leading a group of young artisans to explore the local art and craft practices of Bombay city</i> Project website: www.bombay-arts.com/kaushalya
16.	2004 August 28 th - 30 th Architecture as City Text - Zonal NASA conference, Pillai's Institute of Technology, Panvel, Maharashtra <i>A 2-day workshop examining the relationship between architecture and type design</i> Workshop documentation: http://bombay-arts.com/nasa2004/nasa2004.html
17.	2001 - 2005 Bal Chitrapat – Bal Vividha, Comet Media Foundation (http://www.cometmedia.org/bal-vividha) <i>Curated and conducted several editions of this children's film festival cum workshops</i>
As Filmmaker - select film-making experience:	
1.	2005 December Makeups – a 35mm short fiction film by artist Jehangir Jani <i>Credit: Editor</i>
2.	2004 May Asian Vibes: Bombay – a feature length documentary film on electronic music in Mumbai <i>Credit: Direction and Camera</i> co-produced by Jigsaw Productions (Paris, France) & Film Republic (Mumbai, India) See trailer: http://www.bombay-arts.com/asian_vibes/asian_vibes.html
3.	2001 December Tibetan Painting and Monastic Life – a documentary on Buddhist 'thangka' paintings, produced by The Shelly & Donald Rubin Foundation <i>Credit: Associate Director</i> See the film: http://blip.tv/rubin-museum-of-art/tibetan-painting-and-monastic-life-637328
4.	1999 Thin Air - a documentary film on the life of three magicians in Mumbai, produced by Film Republic <i>Credit: Executive Producer</i> The film won the first prize at the Film South Asia, 1999 See: http://www.imdb.com/title/tt0326257/fullcredits and http://www.filmsouthasia.org/fsa/juricitations/fsaid-2
As a commercial artist and media person - select projects:	
1.	2011 September Website Design for SPA Design, an architectural firm based in Delhi Website: http://spadesign.co.in
2.	2011 May Interactive Design for JWT Ad agency – campaign against domestic violence Project Documentation: http://superstudio.co.in/1.html
3.	2011 April Book Cover Design for the series of 4 titles called 'Jasusi Dunya' – English translations of works by Ibne Safi by Blaft Publications. See: http://blaftblog.blogspot.com/2011/03/ibne-safi-cover-art.html
4.	2010-2011 Signage and Interior Design for Alliance Francaise Library, New Delhi Work Documentation: http://superstudio.co.in/7.html
5.	2008-2009 Flyer design for various events during my employment at Khoj Artists' Association, Delhi See: http://www.khojworkshop.org/project/design http://www.khojworkshop.org/project/yokomono http://www.khojworkshop.org/project/peers_2009 http://www.khojworkshop.org/project/telephone_pyaar http://www.khojworkshop.org/blog/interaction_design http://www.khojworkshop.org/blog/diy_cyborgs_workshop
6.	2008 December Website Design for 48° C Public.Art.Ecology See: http://48c.org

7.	2006 July Book Design and Photography – ‘Alternate Lyricism: The Art of Jehangir Jani’, published by Mapin
8.	2006 March Game and Tool-kit design for ‘Gol Maal’, a project by Point of View, Mumbai <i>A 9ft X 9ft board-game designed to educate young people about issues related to gender, health and sexuality</i> This project has won the UNAIDS Civil Society Award for 2006 See: http://pointofview.org/media/games-10.aspx
9.	2006 Publication Design for ‘The Man’, a men’s lifestyle magazine published by the Malayala Manorama (The Week) <i>Art Director and Chief Designer for vol 1.1 and vol 1.4 respectively</i>
10.	2005 September Set Design, Poster and Publication Design for the play ‘My Mother, The Gharwali, Her Maalak, His Wife’, a theatre production produced by Sangram, Sangli and Point of View Mumbai The play premiered at the ‘10th International Women & Health Meeting’, New Delhi, September 2005 See: http://superstudio.co.in/8.html
11.	2005 and 2004 Calendar Design – for Batliboi Ltd.
12.	2005 and 2003 Poster, Invite and Catalogue Design – for ‘Experimenta’, a festival of experimental films, Mumbai
13.	2004 Brand Identity Design for ‘Delish’, a delicatessen store in Mumbai <i>This involved logo design, stationary design, shop signage design and packaging design for chocolates and cakes</i>
14.	2003 Brand Identity Design for ‘Bungalow Eight’, a lifestyle store in Mumbai <i>This involved logo design, stationary design, website design and invitation cards for various shows</i>
15.	2003 Publication Design for Popular Prakashan, Mumbai Book cover design and illustrations for several books
16.	2003 Brochure Design – corporate brochures for AC Nielsen ORG-MARG, a market research company
17.	2002 September Comic Book Illustration for ‘Quick Gun Murugan’ a story and character created by Rajesh Devraj See sample pages: http://www.bombay-arts.com/quick_gun/quick_gun.htm
18.	2000 December Animated E-cards – a series of New Year and Christmas cards for the online portal Rediff.com
19.	1999 December Photography Exhibition on the survivors of the Bhopal gas disaster, 15-years after the incident This solo exhibition was commissioned by the producers of the film ‘Bhopal Express’ released in 1999
20.	1998-1999 Publication Design for Business Publications Inc., Mumbai Book cover design and illustrations for several books
Published essays and photo features:	
1.	‘Desi Disco, Local Electro’ – essay on popular culture and ‘electronica’ in India, for HUB , published by Goethe-Institut, New Delhi, Sept 2010
3.	Article on ‘Mumbai Taxi Art’ for Etapes , Paris, July 2008 (also published in French in Etapes August 2008)
4.	Photo feature on my images of tailor and hairdresser shop signs in Bombay, for Platform , Delhi, July - August 2008
5.	Article on the ‘Taxi Sticker Art’ for Progetto Grafico, Italy , November 2007
4.	Photo Feature on the ‘Typocity’ project in Art India, Mumbai , volume x, issue ii, quarter ii, 2005
Press:	
I have been interviewed, profiled and my projects written about, in various magazines and newspapers, like: Caravan Magazine, Mint Lounge, Time Out Delhi, The Sunday Guardian, The Sunday Express, Mumbai Mirror, Hindustan Times, DNA, Time Out Mumbai, Eye Magazine, Mid Day	